

Hope Hospice Foundation's

HOPS FOR HOPE



PRESENTED BY



SPONSORSHIP OPPORTUNITIES

SATURDAY, AUGUST 17TH

"Old"
Tavern
in the
Gruene

Music & Spirits

832 GRUENE RD, NBTX

Hope Hospice Foundation's

HOPS FOR HOPE

Event Overview

Hope Hospice Foundation began a collaborative fundraiser in 2022, and by partnering with local establishments, we witnessed great success with locals and visitors alike supporting locally owned businesses, all in turn supporting your hometown hospice.

This year, we would like to introduce a new element to Hops for Hope: the first ever Gruene Guitar Singer-Songwriter Competition, presented by KNBT 92.1 FM Radio New Braunfels.

This event is a fundraiser for Hops for Hope, benefiting the mission of Hope Hospice. In 2023, thanks to the support of our incredibly generous community, we were able to provide over \$1.2 million in otherwise unfunded hospice and palliative care as well as grief support to all those who needed it, when it mattered most.

Event Highlights

Family Fun with:

Cornhole Competition ~ On-site game truck Gamer Contest
Axe Throwing ~ Dunk Tank ~ Food & Drink Available On-site

The Gruene Guitar Singer-Songwriter Competition featuring
talented artists from all over

Exclusive ticketed concert featuring the talents of
Zack Walther Band and Kody West

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Sponsorship Levels and Benefits

To sponsor, please contact Jerry Purtle or Heather Harrison
at give@hopehospice.net or (830) 625-7525.

Overall Event Presenting Sponsor - \$7,500 (1 available)

- Exclusive Logo 16ft Banner at entrance into event & on stage
 - Logo prominently displayed on all event marketing materials*
 - Recognition on-air on KNBT 92.1 repeatedly
 - Reserved VIP table to The Gruene Guitar Singer-Songwriter Competition
 - Opportunity to present The Gruene Guitar to the winner
 - Reserved VIP table front & center and 8 VIP tickets to the exclusive concert in evening
 - 16 drink tickets (beer/wine/liquor) & 8 food tickets
 - Access to VIP area including AC bar, restrooms & tables inside during exclusive concert in evening
 - Mentions in all marketing, press releases, radio ads & social media posts
- *must have sponsorship secured by July 10th to be included on ALL marketing

VIP Area Sponsor - \$5,000 (2 total available)

- Exclusive Logo Banners throughout VIP area
- Logo prominently displayed on event marketing materials
- Reserved VIP table to The Gruene Guitar Singer-Songwriter Competition
- Reserved VIP table & 8 VIP tickets to the exclusive concert in evening
- 16 drink tickets (beer/wine/liquor) & 8 food tickets
- Access to VIP area including AC bar, restrooms & tables inside during exclusive concert in evening
- Mentions in press releases and social media posts

The Gruene Guitar Singer-Songwriter Competition Sponsor

- Logo prominently displayed on all event marketing materials
- Reserved VIP table to The Gruene Guitar Singer-Songwriter Competition
- Opportunity to present The Gruene Guitar to the winner
- Reserved VIP table front & center and 8 VIP tickets to the exclusive concert in evening
- 16 drink tickets (beer/wine/liquor) & 8 food tickets
- Access to VIP area including AC bar, restrooms & tables inside during exclusive concert in evening
- Mention in press releases and social media posts

Live Remote or Shirt Sponsor - \$2,500 (1 available for each type)

- Signage at Live Remote KNBT tent
 - Recognition on-air during KNBT live remote on-air show
 - Reserved VIP table to The Gruene Guitar Singer-Songwriter Competition
 - Reserved VIP table & 8 VIP tickets to the exclusive concert in evening
 - 8 drink tickets (beer/wine/liquor)
 - Mention in social media posts
- OR Large logo on event t-shirt

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Activity Sponsor - \$750 (4 available)

- First-come, first-served on which of the following activities to have logo signage: Cornhole Competition, Game Truck, Mobile Axe Throwing, or Kid Zone
- 5 VIP tickets to the Exclusive Concert
- 5 drink tickets (beer/wine/liquor)
- Access to VIP area including AC bar, restrooms & tables inside during the exclusive concert in evening
- Mention in social media posts

Artist Sponsor - \$500 (10 available)

- Recognized as one of the 10 singer-songwriter competitors during their performance
- 4 VIP tickets to the Exclusive Concert
- 4 drink tickets (beer/wine/liquor) & 4 food tickets
- Access to VIP area including AC bar, restrooms & tables inside during exclusive concert in evening
- Mention in social media posts

Tickets & Tables*

VIP Reserved Table - \$600 (multiple available)

- Reserved table for The Gruene Guitar Singer-Songwriter Competition
- Reserved table & 6 VIP tickets to the exclusive concert in evening
- 6 drink tickets (beer/wine/liquor)
- Access to VIP area including AC bar, restrooms & tables inside

VIP Tickets - \$40

GA Tickets - \$25

BUY NOW

SCAN ME



*Hops for Hope featuring The Gruene Guitar Singer-Songwriter Competition does not require a ticket from 1pm-7pm. To be guaranteed a VIP table for The Gruene Guitar Singer-Songwriter Competition, please purchase a table.

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1:00 - 4:00 PM

CORNHOLE TOURNAMENT
AXE THROWING CONTEST
GAMER COMPETITION

4:00 - 7:00 PM

LIVE PERFORMANCES & JUDGE PANEL
SINGER-SONGWRITER COMPETITION
THE GRUENE GUITAR CHAMPION ANNOUNCED

7:00 - 10:00 PM

EXCLUSIVE CONCERT TICKETS ON SALE

FEATURING



AND
KODY WEST

BUY NOW

SCAN ME



830-625-7525



jpurtle@hopehospice.net

WHO WILL WIN



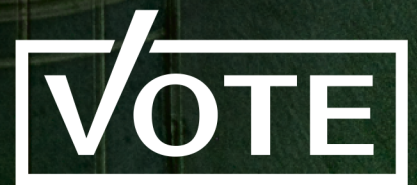
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In the heart of Texas, where the rhythm of life is strummed on guitar strings, we bring you an opportunity to be part of a unique musical journey - The Gruene Guitar Singer-Songwriter Competition. This event is not just about music, it's about community, it's about giving, and it's about celebrating the talent that makes Texas the live music capital of the world.

The Gruene Guitar Singer-Songwriter Competition is a celebration of music and community, benefitting the Hope Hospice Foundation. Hope Hospice is a beacon of light in our community, providing comfort, care, and compassion to those in their final journey of life. They are the melody that soothes in times of sorrow, the harmony that brings us together in times of need.

We believe that music is the soul of our community. And what better way to celebrate our community than by bringing an event that allows fans, peers, and community members to nominate and vote for their favorite singer-songwriters?



FOR YOUR FAVORITE
SINGER-SONGWRITER

